

BECOME YOUNG CULTURAL AMBASSADOR

WHO ARE WE:

Project partners in the crossborder project Interreg Italy – Slovenija named “Primis”. The lead partner of the project is Italian Union in Slovenia.

PRIMIS project is

Projekt PRIMIS will prosper in understanding multicultural and linguistic identity in the crossborder area through the eyes of the people that live there and tourists. The goal of the project is to transfer the cultural and natural heritage of the area in the tourism field. For achieving that we will use innovative tools that will encourage the interaction between the tourists and locations that from the program area. Amongst others, of the new tools will also be establishing 4 multimedia centers, that will present cultural heritage of the program area.

WHO ARE WE LOOKING FOR:

We strongly believe that today's youth have the much needed knowledge and skills to work with modern digital tools and have well developed social network. That makes you one of the key stakeholders in the Primis project as we can spread tolerance in the multicultural society and other expected results of the project.

Young cultural ambassador:

- ✓ is 18 – 29 years old
- ✓ easily manages modern digital tools (social networks, smart displays, etc.)
- ✓ is interested in culture, sociology, tourism, entrepreneurship
- ✓ is communicative and likes to make public appearances
- ✓ speaks English
- ✓ is willing to participate in the training /4 h) for young cultural ambassadors

ROLE OF YOUNG CULTURAL AMBASSADORS:

You will be actively involved in:

- making new innovative tourist products in the crossborder area Italy – Slovenia and will try them in practice for free
- promotion of the Primis project
- free fee for the tourist guider workshop
- preparing the workshops for youth (students, pupils) with the multicultural topics
- making short movie about stories of minorities living in the crossborder area

Your involvement will not take you too much time, app. 10 days/year or as much time as you will be willing to give into the project.

WHY DO IT:

- ✓ learning from the experts
- ✓ gaining new practical skills (project work, multiculturality, organizing events, public speaking, etc.)
- ✓ gaining new contacts for the possible future professional cooperation
- ✓ visiting crossborder area and getting to know cultural heritage
- ✓ **sybmolic financial reward**

HOW TO APPLY:

- send your CV in English with a motivational letter (max 1 A4) until **20. 6. 2020** on an e-mail address unione.it.cap@siol.net . Afterwards you will be invited for a personal or e-meeting.